SPCA OF TEXAS

HOME for the HOLIDAYS

NOV 19 - DEC 23, 2026

NORTHPARK CENTER & SPCA OF TEXAS

NorthPark Center sees more than 2 million holiday shoppers from November 19 through December 23.

For over 30 years, the Home for the Holidays and Bark + Build events help complete more than 200 families through adoption and raise critical funding and awareness to help the SPCA of Texas rescue, rehabilitate, and rehome thousands more animals each year.

Be a part of this timeless tradition today!

○ PRESENTING SPONSOR

- Name or company logo recognition:
  - On Bark + Build on-site event signage
  - On all kennel signs
  - On all dog pod signs
  - On rotating digital slides
  - On event website
  - On Facebook event page
  - On social media posts
  - On digital and print advertising (where appropriate)
  - In press release(s)
  - In email to database
  - Recognition in TV and Radio advertising (as available)
- Option to provide Branded Product
- Right of first refusal on renewal for 2027 event

○ TAILS OF JOY SPONSOR

- Name or company logo recognition on one of the following:
  - On Bark + Build Lane Sign
  - On Adoption Photo Frame
- Name or company logo recognition:
  - On Bark + Build on-site event signage
  - On rotating digital slides
  - On 2 kennels
  - On 1 dog pod
  - On event website
  - On Facebook event page
  - On social media posts
  - On digital and print advertising (where appropriate)
  - In press release(s)
- Option to provide Branded Product

○ HOWLIDAYS HAVEN SPONSOR

- Sponsorship of one of the following:
  - Companion Courtyard
  - Merchandise Area
  - Adoption Sponsor of the Week - You select the week! (based on a mutually selected week)
- Name or company logo recognition:
  - On Bark + Build on-site event signage
  - On rotating digital slides
  - 1 kennel
  - 1 dog pod
  - On event website
  - On social media post
- Option to provide Branded Product

○ HOME SWEET HOME SPONSOR

- Adoption Sponsor of the Day - You select the day! (based on a mutually selected date)
- Name or company logo recognition:
  - On Bark + Build event signage
  - On rotating digital slides
  - On event website

○ COMBO SPONSORSHIP

- Get the benefits of the Snuggly Suites Sponsor and Candy Cane Kennel Sponsor at a discounted donation

○ SNUGGLY SUITES SPONSOR

- Sponsorship of 1 dog pod
  - Name or company logo listed as the sponsor
- On rotating digital slides

○ CANDY CANE KENNEL SPONSOR

- Sponsorship of 1 kennel in the Adoption Pavilion
  - Name or company logo listed as the sponsor on signage placed on the kennel door