

TAILWAGGING TOOLKIT!

Your guide to **participating** in *Strut Your Mutt 2026*.



Visit **gostrut.org** for more tips & info about Strut Your Mutt 2026!

SPCA OF TEXAS strut your
MUTT
the walk to end animal cruelty

STEPS TO SUCCESS!



STEP 1: REGISTER

Visit **gostrut.org** and select “Register for Strut Your Mutt Dallas.” Once on the event, select “Start a Team” to create a team or select “Register” to join a team or sign up as an individual. Once you log in to your fundraising dashboard, build your page and include:

- *Your story and why Strut Your Mutt is important to you*
- *A picture to represent why you’re participating*
- *Set your goal and don’t be afraid to aim high!*



STEP 2: RECRUIT

Spread the word and encourage others to join in on the fun!

- *There is no limit on the size of a team, so think big! Team members can include friends, family members, coworkers, neighbors, classmates, and more.*
- *Share your team page and encourage them to select your team name when registering.*



STEP 3: RAISE FUNDS

Set a goal, encourage fellow team members, share your page on social media, and aim high!

**Please note: registration fees do not count toward your overall goal. However, registration fees will be added post-event for prize consideration.*



STEP 4: PACKET PICK UP

Attend packet pick-up to collect your t-shirt & any needed doggy bandanas. Then you’re ready to strut!



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