



SPCA
OF TEXAS

PAWS LEAGUE



PRIDE IN GIVING 2025

Celebrate Pride. Share the Love. Change Lives.

This June, the SPCA of Texas invites you to celebrate **Pride in Giving** — a month-long campaign to uplift the LGBTQ+ community while inspiring compassion through all the ways we can give back. Whether it's opening your heart or your home, there's a way for everyone to make a difference.



Ways to Give:



Give a Home – Celebrate love in all forms with special adoption promotions all month long. Find your perfect match — two paws at a time.



Give a Gift – Support lifesaving care through sponsorships and donations. Every dollar creates a second chance.



Give a Foster Home – Become a hero to animals in need. We provide everything — just add love.



Give Support – Volunteer, host a drive, or help fund our Pet Resource Center. Your care makes all the difference.

SPCA
OF TEXAS

(214) 461-1829
www.sPCA.org

PRIDE IN GIVING SPONSORSHIP OPPORTUNITIES

Support adoption visibility at community events — all in celebration of Pride. Your sponsorship helps cover mobile unit transport, staff support, and adoption marketing while giving you meaningful visibility.

2-Week Pride Adoption Campaign | \$10,000

- “Pride Adoption Special Sponsored by [Your Name, Family Name, or Company]”
- Premier visibility on SPCA of Texas Homepage & Event Calendar
- Full campaign promotion via social media, email, and/or press release
- Custom flyer + graphics featuring sponsor name
- Onsite activation opportunity at multiple June events
- Optional recognition “In Honor Of” or “In Celebration Of”
- Estimated 40–50 animals adopted

1-Week Adoption Special | \$7,500

- “Adoption Special Sponsored by [Your Name, Family Name, or Company]”
- Featured on SPCA of Texas Homepage & Event Calendar
- Promoted via social media, email, and/or press release
- Custom flyer + graphics featuring sponsor name
- Onsite activation opportunity
- Optional recognition “In Honor Of” or “In Celebration Of”
- Estimated 20–30 animals adopted

3-Day Weekend Adoption Special | \$5,000

- “Adoption Special Sponsored by [Your Name, Family Name, or Company]”
- Listed on SPCA of Texas Homepage & Event Calendar
- Promoted via social media, email, and/or press release
- Custom flyer + graphics with sponsor name
- Onsite activation opportunity
- Optional recognition “In Honor Of” or “In Celebration Of”
- Estimated 10–15 animals adopted

1-Day Mobile Event Sponsor | \$2,500

- “Mobile Adoption Event Sponsored by [Your Name, Family Name, or Company]”
- Included in event promotions + listed on SPCA of Texas Event Calendar
- Custom flyer + graphics with sponsor name
- Option to table or activate onsite
- Optional recognition “In Honor Of” or “In Celebration Of”
- Estimated 5–7 animals adopted

***Please note:** A limited number of 1-Day Sponsorships are available to maximize visibility and impact. Sponsorships are only offered at select pre-scheduled events with high exposure.*

Weekly Adoption Kit Sponsor (4 available) | \$1,000

- One-week sponsorship of all adoption kits distributed during selected week in June
- Printed insert included in every kit: “Sponsored by [Your Name, Family Name, or Company]”
- Option to include one branded giveaway item
- Optional recognition “In Honor Of” or “In Celebration Of”

Pet Pride Post | \$250

- Your pet featured in one weekly **3x3 grid post** (9 pets per post) during June
- Each post highlights a group of pets and their names