



PRIDE IN GIVING 2025

Celebrate Pride. Share the Love. Change Lives.

This June, the SPCA of Texas invites you to celebrate **Pride in Giving** — a month-long campaign to uplift the LGBTQ+ community while inspiring compassion through all the ways we can give back. Whether it's opening your heart or your home, there's a way for everyone to make a difference.



Ways to Give:

Give a Home – Celebrate love in all forms with special adoption promotions all month long. Find your perfect match — two paws at a time.

Give a Gift – Support lifesaving care through sponsorships and donations. Every dollar creates a second chance.

Give a Foster Home – Become a hero to animals in need. We provide everything — just add love.

Give Support – Volunteer, host a drive, or help fund our Pet Resource Center. Your care makes all the difference.

PRIDE IN GIVING SPONSORSHIP OPPORTUNITIES

Support adoption visibility at community events — all in celebration of Pride. Your sponsorship helps cover mobile unit transport, staff support, and adoption marketing while giving you meaningful visibility.

2-Week Pride Adoption Campaign | \$10,000

- “Pride Adoption Special Sponsored by [Your Name, Family Name, or Company]”
- Premier visibility on SPCA of Texas Homepage & Event Calendar
- Full campaign promotion via social media, email, and/or press release
- Custom flyer + graphics featuring sponsor name
- Onsite activation opportunity at multiple June events
- Optional recognition “In Honor Of” or “In Celebration Of”
- Estimated 40–50 animals adopted

1-Week Adoption Special | \$7,500

- “Adoption Special Sponsored by [Your Name, Family Name, or Company]”
- Featured on SPCA of Texas Homepage & Event Calendar
- Promoted via social media, email, and/or press release
- Custom flyer + graphics featuring sponsor name
- Onsite activation opportunity
- Optional recognition “In Honor Of” or “In Celebration Of”
- Estimated 20–30 animals adopted

3-Day Weekend Adoption Special | \$5,000

- “Adoption Special Sponsored by [Your Name, Family Name, or Company]”
- Listed on SPCA of Texas Homepage & Event Calendar
- Promoted via social media, email, and/or press release
- Custom flyer + graphics with sponsor name
- Onsite activation opportunity
- Optional recognition “In Honor Of” or “In Celebration Of”
- Estimated 10–15 animals adopted

1-Day Mobile Event Sponsor | \$2,500

- “Mobile Adoption Event Sponsored by [Your Name, Family Name, or Company]”
- Included in event promotions + listed on SPCA of Texas Event Calendar
- Custom flyer + graphics with sponsor name
- Option to table or activate onsite
- Optional recognition “In Honor Of” or “In Celebration Of”
- Estimated 5–7 animals adopted

***Please note:** A limited number of 1-Day Sponsorships are available to maximize visibility and impact. Sponsorships are only offered at select pre-scheduled events with high exposure.*

Weekly Adoption Kit Sponsor (4 available) | \$1,000

- One-week sponsorship of all adoption kits distributed during selected week in June
- Printed insert included in every kit: “Sponsored by [Your Name, Family Name, or Company]”
- Option to include one branded giveaway item
- Optional recognition “In Honor Of” or “In Celebration Of”

Pet Pride Post | \$250

- Your pet featured in one weekly **3x3 grid post** (9 pets per post) during June
- Each post highlights a group of pets and their names

FAMILY PAW LOOZA SPONSORSHIP OPPORTUNITIES

Thursday, June 26 | 6–8PM @ SPCA of Texas, 2400 Lone Star Drive, Dallas, TX 75212

A fun-filled evening with games, food, and family-friendly joy. All proceeds support SPCA of Texas' lifesaving mission.

Family Pawlooza Presenting Sponsor | \$5,000

- “Presented by [Your Name, Family Name, or Company]” on all event materials
- Top-tier name and/or logo placement on event webpage, signage, emails, and/or social
- Family, pet, or company photo and name featured on our Adoption Celebration Wall during the event
- Opportunity to share a message or be recognized during the event
- Vendor booth space included
- Recognition available “In Honor Of” or “In Celebration Of”

Dog Adoption Floor Sponsor | \$3,000

- “Dog Adoption Floor Sponsored by [Your Name, Family Name, or Company]” signage displayed throughout the space
- Name and/or logo listed on event webpage
- Family, pet, or company photo and name featured on our Adoption Celebration Wall during the event
- Option to provide branded giveaways for adopters
- Recognition available “In Honor Of” or “In Celebration Of”

Cat Rotunda Sponsor | \$3,000

- “Cat Adoption Rotunda Sponsored by [Your Name, Family Name, or Company]” signage displayed in adoption space
- Name and/or logo listed on event webpage
- Family, pet, or company photo and name featured on our Adoption Celebration Wall during the event
- Option to provide branded giveaways for adopters
- Recognition available “In Honor Of” or “In Celebration Of”

Food Station Sponsor | \$2,000

- Name and/or logo displayed on signage throughout the food and dining area
- Name/logo listed on event webpage
- Family, pet, or company photo and name featured on our Adoption Celebration Wall during the event
- Opportunity to provide branded giveaways
- Recognition available “In Honor Of” or “In Celebration Of”

Activity Station Sponsor | \$1,000

- Signage at your sponsored activity + name and/or logo listed on event webpage
- Recognition available “In Honor Of” or “In Celebration Of”
- Family, pet, or company photo and name featured on our Adoption Celebration Wall during the event

Choose one of the following (1 available of each):

- ☐ Poppin' Popcorn Station
- ☐ Chalk It Up! Sidewalk Art Zone
- ☐ Coloring Corner Station
- ☐ Face Painting & Paw Print Art Station
- ☐ Photo Booth & Backdrop Station
- ☐ Enrichment Building Station
- ☐ Animal Behavior Scavenger Hunt Station
- ☐ Yard Games & Cornhole Zone

Adoption Pod Sponsor | \$750

- “Adoption Pod Sponsored by [Your Name, Family Name, or Company]” signage on one pod
- Name and/or logo listed on event webpage
- Family, pet, or company photo and name featured on our Adoption Celebration Wall during the event
- Recognition available “In Honor Of” or “In Memory Of”



PRIDE IN GIVING EVENTS 2025

Celebrate Pride. Share the Love. Change Lives.

- ☐ **Saturday, May 17 | 11AM – 3PM | Un | Mobile Adoptions | Union Coffee Cedar Springs**
*SPCA of Texas Mobile Adoption Vehicle on-site! *1 SPONSORSHIP AVAILABLE**
- ☐ **Sunday, May 18 | 4PM – 7PM | Paws Up for Love & Inclusion | Sue Ellen's**
SPCA of Texas Mobile Adoption Vehicle on-site!
- ☐ **Thursday, June 5 | 6PM – 9PM | Cedar Springs Wine Walk | Station 4 Cedar Springs**
*SPCA of Texas Mobile Adoption Vehicle on-site! *1 SPONSORSHIP AVAILABLE**
Join us for Happy Hour at JR's from 6pm – 7pm in partnership with Gay and Lesbian Fund for Dallas!
- ☐ **Saturday, June 7 | 10AM – 3PM | Mobile Adoptions | NorthPark Center**
*SPCA of Texas Mobile Adoption Vehicle on-site! *1 SPONSORSHIP AVAILABLE**
- ☐ **Saturday, June 21 | Pride in Bloom | The Dallas Arboretum**
A celebration of color, community, and compassion. The SPCA of Texas is a proud community partner of Pride in Bloom.
- ☐ **Thursday, June 26 | 6PM – 8PM | SPCA of Texas Dallas Animal Care Center**
Family Pawlooza — A fun-filled evening with games, food trucks, and adoption specials
SPONSORSHIPS AVAILABLE
- ☐ **Saturday, June 28 | 1PM – 4PM | Resource Center Pride Celebration | Resource Center**
*Join us for adoptions, giveaways, and community connection. SPCA of Texas Mobile Adoption Vehicle on-site! *1 SPONSORSHIP AVAILABLE**