



STRUT YOUR MUTT

THE RACE TO END ANIMAL CRUELTY.



APRIL 12, 2025



FAIR PARK
DALLAS, TX

Prosecuting and preventing animal cruelty is one of the toughest but most vital parts of our mission. You can be a champion for the cause at Strut Your Mutt: The Race to End Animal Cruelty.

TOP DOG PRESENTING SPONSOR CATEGORY EXCLUSIVE

- Official Presenting Sponsor of Strut Your Mutt 2025 - sponsor name &/or logo included on all promotional materials and announcements including on-site sponsor signage and mentions in all broadcast mediums
- Registration for up to 25 team members
- Booth space up to 20x20 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Logo and link on our sponsors page of GoStrut.org
- Opportunity to place items in the participants swag bag
- Inclusion in at least 2 press releases, 1 Paw Street Journal email, and 1 featured segment on WFAA prior to event
- Ability to have company spokesperson interviewed during our pre-race comments at the event
- Right of first refusal for 2026 event renewal

BOW WOW BUDDIES SPONSOR CATEGORY EXCLUSIVE

- Exclusive Naming Options (select one):
 - Bow Wow Bazaar
 - Starting Line
 - T-Shirt
- Company name included on promo materials, on-site announcements & sponsor signage, and mentions in all broadcast mediums
- Registration for up to 20 team members
- Booth space up to 20x20 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 2 press releases, 1 Paw Street Journal email, and 1 featured segment on WFAA prior to event
- Opportunity to place items in the participants swag bag
- Preferred placement of Company logo on Strut Your Mutt T-shirts

FUR-TASTIC FRIENDS SPONSOR CATEGORY EXCLUSIVE

- Exclusive Naming Options (select one):
 - Step & Repeat
 - Goodie Bag
 - Stage
- Company name included on promo materials, on-site announcements & sponsor signage, and mentions in all broadcast mediums
- Registration for up to 15 team members
- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 2 press releases and 1 Paw Street Journal email
- Opportunity to place items in the participants swag bag
- Preferred placement of Company logo on Strut Your Mutt T-shirts

FIDO & FELINE FAVORITES SPONSOR CATEGORY EXCLUSIVE

- Exclusive Naming Options (select one):
 - Cuddle Zone
 - Medical Tent
 - Lead Car
 - Dog Toy
- Company name included on promo materials, on-site announcements & sponsor signage
- Registration for up to 10 team members
- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 2 press releases
- Opportunity to place items in the participants swag bag
- Company logo on Strut Your Mutt T-shirts



STRUT YOUR MUTT

THE RACE TO END ANIMAL CRUELTY.



APRIL 12, 2025



FAIR PARK
DALLAS, TX

PLAYFUL PAW-TNERS SPONSOR

• Exclusive Naming Options (select one):



Packet Pickup



Photo Booth Photo Frame



- Company name included on promo materials, on-site announcements & sponsor signage
- Registration for up to 5 team members

- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in press release
- Opportunity to place items in the participants swag bag
- Company logo on Strut Your Mutt T-shirts

PURRFECT PALS SPONSOR

• Exclusive Naming Options (select one):



Water Station
(1 sold - 2 available)



Pre-Event Sign Sponsor

- Company name included on promo materials, on-site announcements & sponsor signage
- Registration for up to 2 team members

- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in press release
- Opportunity to place items in the participants swag bag
- Company logo on Strut Your Mutt T-shirts

DOGGY POOL SPONSOR

- Nine sponsorships available - **2 sold**
- Company name/logo included on signage next to a doggy pool station that includes a featured adoptable pet
- Registration for up to 2 team members
- Booth space up to 10x10 (power included)

- Inclusion in our interactive vendor map on GoStrut.org
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in press release
- Opportunity to place items in the participants swag bag
- Company logo on Strut Your Mutt T-shirts