

SPCA



TAILWAGGING TOOLKIT!

Your guide to participating in Strut Your Mutt 2025.

STEPS TO SUCCESS!



Step 1: REGISTER

Visit **gostrut.org** and select "Register for Strut Your Mutt Dallas." Once on the event, select "Start a Team" to create a team or select "Register" to join a team or sign up as an individual. Once you log in to your fundraising dashboard, build your page and include:

- Your story and why Strut Your Mutt is important to you
- A picture to represent why you're participating
- Set your goal and don't be afraid to aim high!



Step 2: RECRUIT TEAM MEMBERS

Spread the word and encourage others to join in on the fun!

- There is no limit on the size of a team, so think big! Team members can include friends, family members, coworkers, neighbors, classmates, and more.
- Share your team page and encourage them to select your team name when registering.



Step 3: RAISE FUNDS

Set a goal, encourage fellow team members, share your page on social media, and aim high!

*Please note: registration fees do not count toward your overall goal.

However, registration fees will be added post-event for prize consideration.



Step 4: PICK UP YOUR PACKET

Attend packet pick-up to collect your t-shirt, bib & any needed doggy bandanas. Then you're ready to strut!



Visit gostrut.org for more tips & info about Strut Your Mutt 2025!