



STRUT YOUR MUTT

THE RACE TO END
ANIMAL CRUELTY



ellis
country

5.18.2024
GETZENDANER
MEMORIAL PARK

Prosecuting and preventing animal cruelty is one of the toughest but most vital parts of our mission. You can be a champion for the cause at Strut Your Mutt: The Race to End Animal Cruelty.

PRESENTING POOCH | \$10,000

category exclusive

Helps keep families together by providing pet food, medical care, and housing assistance to thousands of pet families.

- **Exclusive Presenting Sponsor** – Company name included on all promotional materials and announcements including on-site sponsor signage and mentions in all broadcast mediums
- Registration for up to 12 team members
- Booth space up to 10x10
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 3 tagged and linked social posts
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 2 press releases
- Opportunity to place items in the participants swag bag
- Top placement of sponsor logo on Strut Your Mutt T-shirts (200 minimum)
- Inclusion in at least one Paw Street Journal email
- Mentioned at least once during our featured segment on WFAA prior to the event
- Ability to have company spokesperson interviewed during our pre-race comments at the event
- Inclusion in a post-event email blast to all participants
- Right of first refusal for 2025 event renewal

BOW WOW BAZAAR | \$5,000

Provides critical care for pets throughout North Texas, including thousands of spay and neuter surgeries each year.

- Sponsor name &/or logo at and throughout the Bow Wow Bazaar area
- Company name included on all promo materials, on-site announcements & sponsor signage, and mentions in all broadcast mediums
- Registration for up to 8 team members
- Booth space up to 10x10
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 2 tagged and linked social posts
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 2 press releases
- Opportunity to place items in the participants swag bag
- Preferred placement of Company logo on Strut Your Mutt T-shirts (200 minimum)
- Inclusion in at least one Paw Street Journal email
- Inclusion in a post-event email blast to all participants



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● **PHOTO OP SPONSOR** | \$2,500

Supports love and care for animals that enter our shelters each year.

- Sponsor name or logo included on vinyl pop-up backdrop
- Company name included on all promo materials and announcements including on-site sponsor signage
- Registration for up to 6 team members
- Booth space up to 10x10
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 1 tagged and linked social posts
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 1 press release
- Opportunity to place items in the participants swag bag
- Placement of Company logo on Strut Your Mutt T-shirts (200 minimum)
- Inclusion in a post-event email blast to all participants

● **WELLNESS STATION** | \$1,000

Provide life-saving heartworm treatment for 2 dogs.

- Sponsor name or logo included on one medical station sign
- Registration for up to 4 team members
- Booth space up to 10x10
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 1 tagged and linked social posts
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 1 press release
- Opportunity to place items in the participants swag bag
- Placement of Company logo on Strut Your Mutt T-shirts (200 minimum)

● **ROUTE SPONSOR** | \$500

Ensures that our Foster Heroes have the supplies they need to care for more than 500 fostered animals each year.

- Company name included on one sign along the route
- Booth space up to 10x10
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 1 tagged and linked social posts
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 1 press release
- Opportunity to place items in the participants swag bag
- Placement of Company logo on Strut Your Mutt T-shirts (200 minimum)

● **VENDOR BOOTH** | \$250

- Booth space up to 10x10
- Inclusion in our interactive vendor map on GoStrut.org
- Logo and link on our sponsors page of GoStrut.org



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CONTACT INFORMATION

Name: _____

Please print your name or company/foundation name as you would like for it to appear in event materials.

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Booth/Marketing Contact: _____ Email: _____ Phone: _____

Team Contact: _____ Email: _____ Phone: _____

☐ I/We do not wish to be listed in publications.

☐ I/We decline all benefits.

☐ I/We cannot attend.

☐ Please accept a donation of: \$ _____

BILLING + PAYMENT

** All payments are due in full by May 10, 2024.*

Choose One:

☐ Pay online at spca.org/strut

☐ Invoice Me

☐ Make my gift go further.
Please increase my
gift by 3% to cover
transaction expenses.

☐ Charge my credit card
For your security, do not send credit card information by email.

☐ Check enclosed
(payable to the SPCA of Texas)

Total amount to charge: \$ _____ ☐ Visa ☐ Mastercard ☐ Discovery ☐ Amex

Card Number: _____ Name on Card: _____

Exp. Date: _____ Security Code: _____ Zip: _____ Signature: _____

☐ I affirm that I have the authority to enter into pledges on behalf of the entity whose funds I hereby commit.

☐ I understand that the print deadline to be listed on T-shirts, signage and specialty items is April 17.

For more information, contact:

or (214) 461-1829 or visit gostrut.org.