



STRUT YOUR MUTT

THE RACE TO END ANIMAL CRUELTY



dallas

4.13.2024
FAIR PARK

Prosecuting and preventing animal cruelty is one of the toughest but most vital parts of our mission. You can be a champion for the cause at Strut Your Mutt: The Race to End Animal Cruelty.

PRESENTING BOOTH | \$30,000

category exclusive

**Ask us how to add on a sponsorship of Strut Your Mutt Ellis County!*

Helps keep families together by providing pet food, medical care, and housing assistance to thousands of pet families.

- **Exclusive Presenting Sponsor** – sponsor name &/or logo included on all promotional materials and announcements including on-site sponsor signage and mentions in all broadcast mediums
- Registration for up to 25 team members
- Booth space up to 20x20 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 15 tagged and linked social posts
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 2 press releases
- Opportunity to place items in the participants swag bag
- Top placement of sponsor logo on 1,500 Strut Your Mutt T-shirts
- Inclusion in at least one Paw Street Journal email
- Mention at least once during our featured segment on WFAA prior to the event
- Ability to have company spokesperson interviewed during our pre-race comments at the event
- Inclusion in a post-event email blast to all participants
- Right of first refusal for 2025 event renewal

STARTING LINE | \$25,000

category exclusive

**Ask us how to add on a sponsorship of Strut Your Mutt Ellis County!*

Supports the prevention & prosecution of animal cruelty through the Animal Cruelty Investigations Unit.

- **Exclusive** – sponsor name &/or logo included on starting line arch
- Company name included on all promo materials, on-site announcements & sponsor signage, and mentions in all broadcast mediums
- Registration for up to 20 team members
- Booth space up to 20x20 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 12 tagged and linked social posts
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 2 press releases
- Opportunity to place items in the participants swag bag
- Preferred placement of Company logo on 1,500 Strut Your Mutt T-shirts
- Inclusion in at least one Paw Street Journal email
- Will be mentioned at least one time during our featured segment on WFAA prior to the event
- Ability to have company spokesperson interviewed during our pre race comments at the event
- Inclusion in a post-event email blast to all participants



STRUT YOUR MUTT

THE RACE TO END ANIMAL CRUELTY

dallas

4.13.2024
FAIR PARK

BOW WOW BAZAAR | \$10,000

**Ask us how to add on a sponsorship of Strut Your Mutt Ellis County!*

Supports love and care for the thousands of animals that enter our shelters each year.

- Sponsor name &/or logo at and throughout the Bow Wow Bazaar area
- Company name included on all promo materials, on-site announcements & sponsor signage, and mentions in all broadcast mediums
- Registration for up to 15 team members
- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 3 tagged and linked social posts
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 2 press releases
- Opportunity to place items in the participants swag bag
- Preferred placement of Company logo on 1,500 Strut Your Mutt T-shirts
- Inclusion in at least one Paw Street Journal email
- Inclusion in a post-event email blast to all participants

FIDO & FELINE FAVORITES | \$7,500

**Ask us how to add on a sponsorship of Strut Your Mutt Ellis County!*

Support enrichment activities for animals in our care, such as puzzle toys, play groups, and scent therapy.

- Sponsor name or logo on a minimum of 1,500 dog toys or goodie bags (first sold, first served) (select one):
 - Dog Toy
 - Goodie Bag
- Company name included on all promotional materials and announcements including on-site sponsor signage
- Registration for up to 10 team members
- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 3 tagged and linked social posts
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 1 press release
- Opportunity to place items in the participants swag bag
- Company logo on 1,500 Strut Your Mutt T-shirts
- Inclusion in a post-event email blast to all participants

PLAYFUL PAW-TNERS | \$5,000

**Ask us how to add on a sponsorship of Strut Your Mutt Ellis County!*

Provide life-saving heartworm treatment for up to 20 dogs.

- Sponsor name/logo recognition on the naming option selected (first sold, first served) (select one):
 - Race Bib (1 SOLD 1 AVAILABLE)
 - Packet Pick Up
 - Wellness Station (2)
 - Photographer
- Company name included on all promotional materials and announcements & on-site sponsor signage
- Registration for up to 5 team members
- Booth space up to 10x10 (power included)
- Inclusion on our interactive vendor map on GoStrut.org
- Minimum of 3 tagged and linked social posts
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least one press release
- Opportunity to place items in the participants swag bag
- Company logo on 1,500 Strut Your Mutt T-shirts
- Inclusion in a post-event email blast to all participants

WATER STATION | \$2,000

**Ask us how to add on a sponsorship of Strut Your Mutt Ellis County!*

- Four sponsorships available at this level
- Company name included on one sign next to a water station that includes a featured adoptable pet
- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Registration for up to 2 team members
- Minimum of 1 tagged and linked social post
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least one press release
- Opportunity to place items in the participants swag bag
- Company logo on 1,500 Strut Your Mutt T-shirts



STRUT YOUR MUTT

THE RACE TO END ANIMAL CRUELTY

dallas

4.13.2024
FAIR PARK

DOGGY POOL | \$1,000

**Ask us how to add on a sponsorship of Strut Your Mutt Ellis County!*

- Ten sponsorships available at this level
- Company name/logo included on signage next to a doggy pool station that includes a featured adoptable pet
- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Registration for up to 2 team members
- Minimum of 1 tagged and linked social post
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 1 press release
- Opportunity to place items in the participants swag bag
- Company logo on 1,500 Strut Your Mutt T-shirts

VENDOR BOOTH | \$400

**Ask us how to add on a sponsorship of Strut Your Mutt Ellis County!*

- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Logo and link on our sponsors page of GoStrut.org

CONTACT INFORMATION

Name: _____

Please print your name or company/foundation name as you would like for it to appear in event materials.

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Booth/Marketing Contact: _____ Email: _____ Phone: _____

Team Contact: _____ Email: _____ Phone: _____

I/We do not wish to be listed in publications.

I/We decline all benefits.

I/We cannot attend.

Please accept a donation of: \$ _____

BILLING + PAYMENT

**All payments are due in full by April 1, 2024.*

Choose One:

Pay online at spca.org/strut

Invoice Me

Make my gift go further. Please increase my gift by 3% to cover transaction expenses.

Charge my credit card
For your security, do not send credit card information by email.

Check enclosed
(payable to the SPCA of Texas)

Total amount to charge: \$ _____ Visa Mastercard Discovery Amex

Card Number: _____ Name on Card: _____

Exp. Date: _____ Security Code: _____ Zip: _____ Signature: _____

I affirm that I have the authority to enter into pledges on behalf of the entity whose funds I hereby commit.

I understand that the print deadline to be listed on T-shirts, signage and specialty items is March 13.

For more information, contact:

or (214) 461-1829 or visit gostrut.org.