



Friday, October 20, 2023 at The Factory in Deep Ellum Chairs | Christie & Elbert Choi

Your support of the Fur Ball helps the SPCA of Texas rescue, heal, and find loving homes for thousands of animals each year. It also helps us keep animals in homes by providing resources for pet owners throughout North Texas.

LAVENDER LAB \$50,000

- Official Presenting Sponsor of Fur Ball 2023
- Lightbox on SPCA.org
- Unlimited use of the SPCA of Texas logo and name for one year (**pending review and approval by the SPCA of Texas*)
- Opportunity for one corporate executive to be listed on Host Committee
- 20 tickets to the 2023 Fur Ball with name recognition, priority seating with prominent location
- Top recognition in Fur Ball marketing materials, including press release(s), media coverage, and newsletter
- Top placement on all Fur Ball marketing collateral including all invitations, Fur Ball website, sponsor recognition signage in select areas throughout the Fur Ball, and Bid Paddle
- Linked name and/or logo on all Fur Ball communications before and after event
- Full integration into SPCA of Texas Fur Ball social media plan with a minimum of 12 tagged posts
- Recognition on exclusive slide during multimedia presentation during event
- Opportunity to distribute premium company take away(s) if desired (**provided by sponsor, pending review and approval of sponsor, and the SPCA of Texas*)

MAGENTA MUTT \$10,000

- Exclusive naming options (*select one*):
 - Paddle Raise — **Cuddle-Zone - SOLD** Desserts
 - Photo Booth Video Screen
- 10 tickets to the 2023 Fur Ball with name recognition and preferred seating
- Recognition in Fur Ball marketing materials, including press release(s), invitation, and on the Fur Ball website
- Integration into SPCA of Texas Fur Ball social media plan with a minimum of 3 tagged posts
- Recognition on sponsor signage in selected areas throughout the Fur Ball

PURRTY IN PURPLE \$25,000

- Exclusive naming options (*select one*):
 - Live Auction Silent Auction **Valet SOLD**
- 20 tickets to the 2023 Fur Ball with name recognition and preferred seating with prominent location
- Recognition in Fur Ball marketing materials, including press release(s), invitation, and on the Fur Ball website
- Integration into SPCA of Texas Fur Ball social media plan with a minimum of 8 tagged posts
- Prominent recognition on sponsor signage in selected areas throughout the Fur Ball, including registration and check out areas
- Recognition on Bid Paddle (*Auction naming options only*)
- Prominent visual recognition in multimedia presentation

FUCHSIA FELINE \$5,000

- 10 tickets to the 2023 Fur Ball with name recognition
- Recognition in Fur Ball marketing materials, including press release(s), invitation, and on website
- Integration into SPCA of Texas Fur Ball social media plan with a minimum of 1 tagged post
- Recognition on sponsor signage in selected areas throughout the Fur Ball

GRAPE DANE \$15,000

- Exclusive naming options (*select one*):
 - Invitation Entertainment
 - Step and Repeat
- 10 tickets to the 2023 Fur Ball with name recognition and preferred seating
- Recognition in Fur Ball marketing materials, including press release(s)
- Recognition in Fur Ball invitations
**Sponsorship must be confirmed by August 1, 2023*
- Placement on Fur Ball website
- Integration into SPCA of Texas Fur Ball social media plan with a minimum of 6 tagged posts
- Prominent recognition on sponsor signage in selected areas throughout the Fur Ball
- Visual recognition in multimedia presentation

PERIWINKLE PUG \$4,000

- 10 tickets to the 2023 Fur Ball with name recognition
- Recognition in Fur Ball marketing materials, including press release(s), invitation, and on website

HOST COMMITTEE TICKETS

TWO PREMIER TICKETS \$1,200

Recognition on Fur Ball website, invitation, and event multimedia presentation.

INDIVIDUAL TICKETS | \$400

TOTAL TICKETS YOU WOULD LIKE TO PURCHASE : _____

Each individual ticket provides a spay/neuter surgery, vaccinations, microchips, and one month of care for a single animal.



Friday, October 20, 2023
at The Factory in Deep Ellum
Chairs | Christie & Elbert Choi

CONTACT INFORMATION:

Name: _____
Please print your name or company/foundation name exactly as you would like for it to appear in event materials.

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____ **Phone:** _____

Email: _____

Contact for providing attendee names: _____

Email: _____ **Phone:** _____

- I do not wish to be listed in publications.
- I/We cannot attend. Please accept a donation of: \$ _____
- Please make my donation in honor/memory of:
Name: _____ Email/Address: _____
This tribute will be included in print materials.

BILLING & PAYMENT:

Choose One:

- Pay online at furballdallas.com
- Check enclosed (*payable to the SPCA of Texas*)
- Charge my credit card:
For your security, please do not send credit card information by email.
- Make my gift go further! Please increase my gift by 3.5% to cover transaction expenses.

Total amount to charge: \$ _____

Visa Mastercard Discover AmEx

Card Number: _____

Exp. Date: _____ **CVV:** _____

Name on Card: _____

Zip: _____

Signature: _____

PLEDGE & INVOICE:

Deadline for inclusion in printed invitation materials is August 1, 2023. Deadline for inclusion in printed event materials for the Fur Ball event is September 29, 2023.

Sponsorship Pledge: I affirm that I have the authority to enter into pledges on behalf of the entities whose funds I hereby commit.

Print Name: _____

Signature required to hold a reservation.

**50% Deposit due by August 1, 2023.
Balance due by October 1, 2023.**

Email Invoice: _____

For more information contact
furball@sPCA.org or visit furballdallas.com