# **Tailwagging Toolkit!** Your guide to participating in **Strut Your Mutt 2023**.







DALLAS APRIL 15, 2023 FAIR PARK

**ELLIS COUNTY MAY 13, 2023** GETZENDANER MEMORIAL PARK

The Race to End Animal Cruelty.

# **Steps to Success!**



# Step 1: Register for the event(s)

Visit **gostrut.org** and select "Register for Strut Your Mutt Dallas" or "Register for Strut Your Mutt Ellis County." Once on the event you would like to register for, select "Start a Team" to create a team or select "Register" to join a team or sign up as an individual. Once you log in to your fundraising dashboard, build your page and include:

- Your story and why Strut Your Mutt is important to you
- A picture to represent why you're participating
- Set your goal and don't be afraid to aim high!



## Step 2: Recruit team members

## Spread the word and encourage others to join in on the fun!

- There is no limit on the size of a team, so think big! Team members can include friends, family members, coworkers, neighbors, classmates, and more.
- Share your team page and encourage them to select your team name when registering.

### Step 3: Raise funds to help end animal cruelty

Set a goal, encourage fellow team members, share your page on social media, and aim high!

\*Please note: registration fees do not count toward your overall goal. However, registration fees will be added post-event for prize consideration.



#### Step 4: Pick up your t-shirt, bib, & doggy bandana

Attend packet pick-up & you're ready to strut!



### Visit **gostrut.org** for more tips & info about Strut Your Mutt 2023!