



STRUT YOUR MUTT

The Race to End Animal Cruelty.

Saturday, May 13, 2023

Getzendaner Memorial Park, Waxahachie

Prosecuting and preventing animal cruelty is one of the toughest but most vital parts of our mission. You can be a champion for the cause at Strut Your Mutt: The Race to End Animal Cruelty.



PRESENTING POOCH | \$20,000

Supports the prevention and prosecution of animal cruelty through the Animal Cruelty Investigations Unit, through more than 1,100 cases each year.

- Presenting Sponsor – Company name included on all promotional materials and announcements including on site sponsor signage and mentions in all broadcast mediums
- Registration for up to 25 team members
- Booth space up to 20x20 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 10 tagged and linked social posts from our various platforms
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 2 press releases as a sponsor of Strut Your Mutt
- Opportunity to place items in the participants swag bag
- Top placement of Company logo on Strut Your Mutt tee shirts (200 minimum)
- Inclusion in at least one Paw Street Journal Email (72k+ email addresses)
- Will be mentioned at least one time during our featured segment on WFAA prior to the event
- Ability to have company spokesperson interviewed during our pre race comments at the event
- Inclusion in a “Thank You” email blast to all SYM participants after the event is over
- Right of first refusal for 2024 event renewal



BOWWOW BAZAAR SPONSOR | \$10,000

Provides critical care for pets throughout North Texas, including more than 19,000 spay and neuter surgeries each year.

- Company name included on all promotional materials and announcements including on site sponsor signage and mentions in all broadcast mediums
- Registration for up to 15 team members
- Booth space up to 20x20 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 7 tagged and linked social posts from our various platforms
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 2 press releases as a sponsor of Strut Your Mutt
- Opportunity to place items in the participants swag bag
- Preferred placement of Company logo on Strut Your Mutt tee shirts (200 minimum)
- Inclusion in at least one Paw Street Journal Email (72k+ email addresses)
- Inclusion in a “Thank You” email blast to all SYM participants after the event is over.



PHOTO BOOTH SPONSOR | \$5,000

Supports the love and care for the more than 4,500 animals that enter our shelters each year.

- Company name included on all promotional materials and announcements including on site sponsor signage
- Sponsor name or logo embedded into all photos taken at the photo booth
- Registration for up to 12 team members
- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 3 tagged and linked social posts from our various platforms
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 1 press release as a sponsor of Strut Your Mutt
- Will be mentioned at least one time during our featured segment on WFAA prior to the event
- Opportunity to place items in the participants swag bag
- Placement of Company logo on Strut Your Mutt tee shirts (200 minimum)
- Inclusion in a “Thank You” email blast to all SYM participants after the event is over



WELLNESS STATION SPONSOR | \$2,500

Provide life-saving heartworm treatment for 5 dogs.

- Company name included on one medical station sign and on the back of the medical team tee shirt
- Registration for up to 7 team members
- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 3 tagged and linked social post from our various platforms
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least 1 press release as a sponsor of Strut Your Mutt
- Opportunity to place items in the participants swag bag
- Placement of Company logo on Strut Your Mutt tee shirts (200 minimum)
- Inclusion in the official Strut Your Mutt Passport to encourage people to visit all booths



SLURP SPOT SPONSOR | \$1,000

Ensures that our Foster Heroes have the supplies they need to care for more than 1,000 fostered animals each year.

- Seven sponsorships available at this level
- Company name included on one sign next to a water station
- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Minimum of 1 tagged and linked social post from our various platforms
- Logo and link on our sponsors page of GoStrut.org
- Inclusion in at least one press release as a sponsor of Strut Your Mutt
- Opportunity to place items in the participants swag bag
- Placement of Company logo on Strut Your Mutt tee shirts (200 minimum)



VENDOR BOOTH | \$250

- Booth space up to 10x10 (power included)
- Inclusion in our interactive vendor map on GoStrut.org
- Logo and link on our sponsors page of GoStrut.org



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CATEGORY EXCLUSIVE!



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CONTACT INFORMATION:

Name: _____

Please print your name or company/foundation name as you would like for it to appear in event materials.

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Booth/Marketing Main Contact: _____ Email: _____

I do not wish to be listed in publications. I decline all benefits.

I/We cannot attend. Please accept a donation of: \$

Please make my donation in honor/memory of:

Name: _____ Email/Address: _____

This tribute will be included in print materials.

BILLING & PAYMENT:

Choose One

Pay online at sPCA.org/strutec

Check enclosed (payable to the SPCA of Texas)

Charge my credit card:

For your security, do not send credit card information by email.

Total amount to charge: \$ _____

Make my gift go further. Please increase my gift by 3% to cover transaction expenses.

Visa Mastercard Discovery

Card Number: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Zip: _____

Signature: _____

PLEDGE & INVOICE:

(All payments due in full before April 7, 2023)

Sponsorship Pledge: I affirm that I have the authority to enter into pledges on behalf of the entities whose funds I hereby commit.

Signature required to hold a reservation.

Email Invoice: _____

Deadline for inclusion in printed materials is March 31, 2023.

**For more information, contact
Amanda Rainey, arainey@sPCA.org,
or (214) 461-1829 or visit gostrut.org**