



**Give a homeless pet a place to call home for the holidays and beyond!**

The Home for the Holidays events help complete more than 180 families through adoption. The events also raise critical funding and awareness to help the SPCA of Texas rescue, rehabilitate and rehome thousands more animals each year.

## Details

### What

**Bark+Build Fundraiser:** The American Institute of Architects of Dallas and TEXO, the Construction Association team up to form teams of their members to design and create beautiful, state-of-the-art dog homes and cat condos that help drive our holiday fundraiser.

**Adoption Pavilion:** 18 kennels holding adoptable pets that are looking for their forever homes.

### When

November – December 2022

### Where

NorthPark Center  
8687 N Central Expy, Dallas, TX 75225

### Why

To find forever homes for homeless pets. This annual fundraiser and adoption drive has become a holiday tradition for many DFW families and a marquee event at NorthPark Center.

### Fundraising Goal

\$85,000

### Website

[SPCAHOLIDAYS.COM](http://SPCAHOLIDAYS.COM)

## Sponsorship Levels

| Title Presenting Sponsor | Bark + Build Lane Sponsor | Companion Courtyard Sponsor | HFTH Highlight Sponsor | Kennel Sponsor | House/Condo Sponsor |
|--------------------------|---------------------------|-----------------------------|------------------------|----------------|---------------------|
| \$25,000                 | \$20,000                  | \$10,000                    | \$5,000                | \$2,000        | \$1,500             |

# Home for the Holidays Packages

| SPONSORSHIP BENEFITS                            | PRESENTING | BARK + BUILD LANE | COMPANION COURTYARD | MERCHANDISE STORE | HIGHLIGHT | KENNEL/HOUSE COMBO | KENNEL | HOUSE/CONDO |
|---|------------|-------------------|---------------------|-------------------|-----------|--------------------|--------|-------------|
| CATEGORY EXCLUSIVE                              |            |                   |                     |                   |           |                    |        |             |
| RECOGNITION IN/ON:                              |            |                   |                     |                   |           |                    |        |             |
| MINIMUM # OF TAGGED SOCIAL POSTS                | 4          | 4                 | 2                   | 2                 |           |                    |        |             |
| FACEBOOK EVENT PAGE                             |            |                   |                     |                   |           |                    |        |             |
| MINIMUM # OF PRESS RELEASES INCLUDED IN         | 1          | 1                 | 1                   | 1                 | 1         |                    |        |             |
| PLACEMENT ON EVENT WEBSITE                      |            |                   |                     |                   |           |                    |        |             |
| LINKED NAME ON EVENT EMAIL COMMUNICATION        |            |                   |                     |                   |           |                    |        |             |
| NAME/LOGO ROTATING ON TV'S AT ADOPTION PAVILION |            |                   |                     |                   |           |                    |        |             |
| EVENT SPECIFIC SIGNAGE                          |            |                   |                     |                   |           |                    |        |             |
| ALL TV & RADIO ADVERTISEMENTS                   |            |                   |                     |                   |           |                    |        |             |
| NAME/LOGO INCLUSION ON ALL BARK & BUILD SIGNAGE |            |                   |                     |                   |           |                    |        |             |
| # OF DOG HOUSE/CAT CONDO SIGN(S)                | All        | 2                 | 1                   | 1                 | 1         | 1                  | 1      | 1           |
| KENNEL SIGN                                     |            |                   |                     |                   |           |                    |        |             |
| GIFT AMOUNT                                     | \$25K      | \$20K             | \$10K               | \$10K             | \$5K      | \$2.5K             | \$2K   | \$1.5K      |

Contact:

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