



OCTOBER 1, 2022  
CHAIRS | DHRUVA & HIREN PATEL

Your support of the Full Ball helps the SPCA of Texas rescue, heal and find loving homes for thousands of animals each year. It also helps us keep animals in home by providing resources for pet owners throughout North Texas.

**HUMANITY SPONSOR | \$50,000 (FMV \$4,700)**

Helps keep families together by providing pet food, medical care and housing assistance to more than 2,000 pet families.

- Official Presenting Sponsor of Fur Ball 2022
- Lightbox on SPCA.org
- Hotel accommodations for two (one room) for one night (Saturday only)
- Unlimited use of the SPCA of Texas logo and name for one year (\*pending review and approval by the SPCA of Texas)
- Opportunity for one corporate executive to be listed on Host Committee
- 10 tickets to the Fur Ball Patron Party
- 20 tickets to the 2022 Fur Ball with name recognition, preferred seating with prominent location
- Top recognition in Fur Ball marketing materials, including press release(s), media coverage and newsletter
- Top placement on all Fur Ball marketing collateral including all invitations, Fur Ball website, sponsor recognition signage in select areas throughout the Fur Ball, and Fur Ball program's sponsor recognition section
- Linked name and/or logo on all Fur Ball communications before and after event
- Full integration into SPCA of Texas social media plan surrounding Fur Ball with a minimum of 12 tagged posts
- Recognition on sponsor signage at registration and check out area
- Recognition on Bid Paddle
- Onstage recognition during Fur Ball live program to stand to be acknowledged if desired
- Recognition throughout multimedia presentation during event
- Exclusive slide with your name or corporate logo on rotating screen playing during event
- Opportunity to distribute premium company take away(s) if desired (\*provided by sponsor, pending review and approval of sponsor and the SPCA of Texas)

**JOY SPONSOR | \$25,000 (FMV \$4,645)**

Supports the prevention and prosecution of animal cruelty through the Animal Cruelty Investigations Unit, through more than 1,100 cases each year.

- Exclusive naming options (select one):
  - Live Auction
  - Silent Auction
  - Valet
- 8 tickets to the Fur Ball Patron Party
- 20 tickets to the 2022 Fur Ball with name recognition and preferred seating with prominent location
- Recognition in Fur Ball marketing materials, including press release(s)
- Prominent recognition in Fur Ball invitations and on Fur Ball website
- Integration into SPCA of Texas social media plan surrounding Fur Ball with a minimum of 8 tagged posts
- Prominent recognition on sponsor signage in selected areas throughout the Fur Ball
- Recognition on sponsor signage at registration and check out area
- Recognition on Bid Paddle (Auction naming options only)
- Placement in Fur Ball program's sponsor recognition section
- Prominent visual recognition in multimedia presentation

**KINDNESS SPONSOR | \$15,000 (FMV \$2,375)**

Provides critical care for pets throughout North Texas, including more than 19,000 spay and neuter surgeries each year.

- Exclusive naming options (select one):
  - Catwalk (logo on Step & Repeat)
  - Invitation
  - Entertainment
  - Patron Party
- 6 tickets to the Fur Ball Patron Party
- 10 tickets to the 2022 Fur Ball with name recognition and preferred seating
- Recognition in Fur Ball marketing materials, including press release(s)
- Recognition in Fur Ball invitations
- Placement on Fur Ball website
- Integration into SPCA of Texas social media plan surrounding Fur Ball with a minimum of 6 tagged posts
- Prominent recognition on sponsor signage in selected areas throughout the Fur Ball
- Placement in Fur Ball program's sponsor recognition section
- Visual recognition in multimedia presentation

**CARING SPONSOR | \$10,000 (FMV \$2,322)**

Supports the love and care for the more than 4,500 animals that enter our shelters each year.

- Exclusive naming options (select one):
  - Paddle Raise
  - Cuddle Zone
  - SOLD
  - Desserts
  - Photo Booth
  - Video Screens
- 4 tickets to the Fur Ball Patron Party
- 10 tickets to the 2022 Fur Ball with name recognition and preferred seating
- Recognition in Fur Ball marketing materials, including press release(s)
- Recognition in Fur Ball invitations
- Placement on Fur Ball website
- Integration into SPCA of Texas social media plan surrounding Fur Ball with a minimum of 3 tagged posts
- Recognition on sponsor signage in selected areas throughout the Fur Ball
- Placement in Fur Ball program's sponsor recognition section

**COMPANION SPONSOR | \$5,000 (FMV \$2,269)**

Support enrichment activities for animals in our care, such as puzzle toys, play groups and scent therapy.

- Exclusive naming option:
  - Individual Bar
- 2 tickets to the Fur Ball Patron Party
- 10 tickets to the 2022 Fur Ball with name recognition and preferred seating
- Recognition in Fur Ball marketing materials, including press release(s)
- Recognition in Fur Ball invitations
- Placement on Fur Ball website
- Integration into SPCA of Texas social media plan surrounding Fur Ball with a minimum of 1 tagged posts
- Recognition on sponsor signage in selected areas throughout the Fur Ball
- Placement in Fur Ball program's sponsor recognition section

**BEST FRIEND TABLES | \$4,000 (FMV \$2,215)**

Ensures that our Foster Heros have the supplies and support they need to care for more than 1,000 fostered animals each year.

- 10 tickets to the 2022 Fur Ball with name recognition
- Recognition in Fur Ball marketing materials, including press release(s)
- Recognition in Fur Ball invitations
- Placement on Fur Ball website
- Placement in Fur Ball program's sponsor recognition section

**INDIVIDUAL TICKETS**

**INDIVIDUAL ADULT TICKET**

**\$400 (FMV \$221)**

Provides spay/neuter, vaccinations, microchips and one month of care for a single animal.



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**CONTACT INFORMATION:**

**Name:** \_\_\_\_\_  
*Please print your name or company/foundation name as you would like for it to appear in event materials.*

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Contact for providing attendee names:** \_\_\_\_\_ **Email:** \_\_\_\_\_

I do not wish to be listed in publications. I decline all benefits.

I/We cannot attend. Please accept a donation of: \$

Please make my donation in honor/memory of:

**Name:** \_\_\_\_\_ **Email/Address:** \_\_\_\_\_

*This tribute will be included in print materials.*

**BILLING & PAYMENT:**

**Choose One**

- Pay online at [furballdallas.com](http://furballdallas.com)
- Check enclosed (payable to the SPCA of Texas)
- Charge my credit card:  
*For your security, do not send credit card information by email.*

Total amount to charge: \$ \_\_\_\_\_

Make my gift go further. Please increase my gift by 3% to cover transaction expenses.

Visa       Mastercard       Discovery

**Card Number:** \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

**Zip:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**PLEDGE & INVOICE:**

*(All payments due in full before September 23, 2022)*

Sponsorship Pledge: I affirm that I have the authority to enter into pledges on behalf of the entities whose funds I hereby commit.

*Signature required to hold a reservation.*

**Email Invoice:** \_\_\_\_\_

*Deadline for inclusion in printed materials is August 1, 2022.*

**For more information, contact  
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(214) 461-1829 or visit [furballdallas.com](http://furballdallas.com)**