

SPCA OF TEXAS

Annual Report **2019**



SERVING OUR COMMUNITY'S Most Vulnerable Pets and Their People



The SPCA of Texas is the oldest and largest animal welfare organization in North Texas. Since 1938, we've been there to rescue, treat, rehabilitate, and find homes for millions of pets. We are dedicated to providing every animal exceptional care and a loving home.

Our organization is made up of two shelters, three spay/neuter clinics, two mobile spay/neuter vehicles, one mobile adoptions vehicle, and an animal rescue center, all located in Dallas and Collin Counties, and maintain a team of animal cruelty investigators who respond to thousands of calls in North Texas counties.

In 2019, Karen Froehlich was announced as the SPCA of Texas' President and CEO. Froehlich served as the SPCA of Texas' Interim President and CEO following a change in leadership at the organization earlier in the year. On September 17, 2019, Karen shared that she was, "excited to lead this organization into the future."

In the fall of 2019, we began focusing our work on making even more of a difference in the lives of our community's most vulnerable pets and their people - work that will indeed continue to expand in 2020 and beyond.

Last year, the SPCA of Texas' 216 employees and 2,864 volunteers found homes for 5,654 pets, provided spay/neuter surgeries for 24,983 animals, rescued 2,584 animals from cruelty, and so much more. Importantly, the organization has reached the milestone of spaying and neutering 31,632 pets since the inception of the Southern Dallas Initiative almost three years ago. The SPCA of Texas also launched its Mobile Community Wellness program using the Kivo Mobile Clinic, which provides low-cost vaccinations, microchips, flea/tick/heartworm prevention, and other preventative care for pets in Southern Dallas and beyond.

Our community's support and commitment is extremely important as we continue to expand the lifesaving work we do beyond adoptions, spay/neuter and basic wellness services, and animal cruelty investigations.

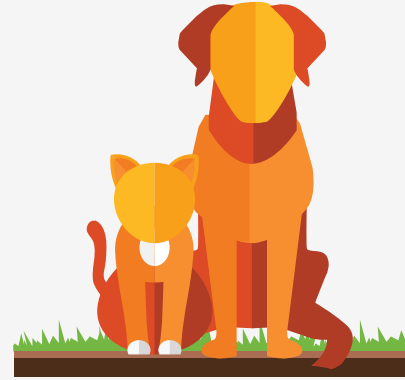
We are able to do this vital work thanks to the support of our generous donors, advocates, and our hardworking volunteers and staff. Tremendous thanks to each and every one of you!

LIFESAVING STATISTICS



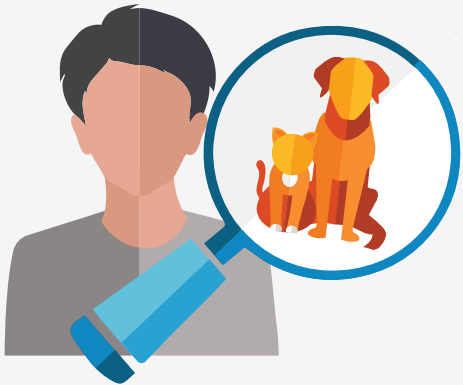
5,654

Pets Adopted



95.58%

Live Release Rate



2,584

Animals Rescued from Cruelty

951

Animal Cruelty Investigations



1,793

Animals Fostered

801

Foster Parents

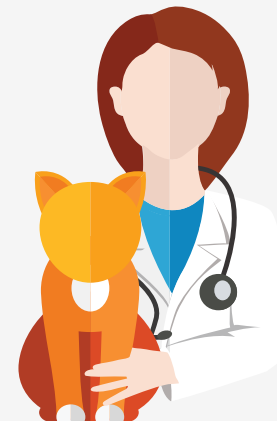


2,864

Individual Volunteers

73,986

Volunteer Hours



30,904

Wellness Visits

24,983

Spay/Neuter Surgeries

*All-time record high number of general public surgeries performed in one year by the SPCA of Texas.

ALASKA AND OHIO

Community Pet Program



**55
dogs
unchained
in 2019.**

When Mr. Cook met Rosa Monterrosa, our Community Pet Program Outreach Coordinator, his two dogs didn't have names. This retired truck driver, who is the full-time caretaker for his disabled relative, got the dogs for security. They were chained 24 hours a day, 7 days a week the entire time he had them. The dogs had never been to a veterinarian and they didn't go on walks. However, Mr. Cook highly valued his dogs and they meant a lot to him.

Like all of our Community Pet Program team, Rosa knows that a simple conversation can change someone's worldview and even save a life. That's where she started—with a conversation. She let Mr. Cook know that the SPCA of Texas could help give his dogs a better life. This Southern Dallas resident was skeptical, but Rosa opened with one simple action – giving his pets names. She suggested naming the dogs after the nearby cross streets, Alaska and Ohio. Mr. Cook absolutely loved that idea, and from that moment on, he was on board with providing his dogs a higher level of care.

A few weeks later, and after many more conversations, Mr. Cook invited the SPCA of Texas, along with our partners at Duck Team 6, to his house to build safe enclosures for Alaska and Ohio. What they weren't expecting for their very first dog run build of 2019 was that Mr. Cook wanted to help. Never before had a client helped from start to finish, but Mr. Cook believed it was important to be a part of the whole process.

Almost a year later, life for Mr. Cook and his dogs is much different. Alaska and Ohio, now vaccinated and spayed/neutered, have their own separate enclosures and haven't felt the weight of a chain for over a year. Rosa keeps in touch with all of her clients, but Mr. Cook checks in with her if he hasn't heard from her in a few weeks. He even called Rosa to ask her to check on his dogs' vaccination schedules because he knew they were due for a booster.

Recently, Rosa went to check on Mr. Cook and found only Ohio and no Mr. Cook. Concerned, she walked around the neighborhood trying to find out where he was and eventually ran into him, taking Alaska on her daily walk. In addition to walking them, Mr. Cook spends an hour with each dog, each day, reading to them because he was worried they were lonely.

Just because one person provides a different level of care for their dog compared to another person doesn't mean they don't love their dog any more or less. They may just need a little help without judgment or shame. Sometimes, all it takes is an open heart and a warm conversation to make a tremendous difference in the life of an animal – and a person. That's what our Community Pet Program team does every day; they make personal connections in the Southern Dallas community and strengthen an all-too-important link between people and their pets to ensure they live safe, happy and healthy lives.

KIVO MOBILE WELLNESS CLINIC

The Kivo Mobile Clinic visits various locations across the Metroplex each week, reaching new pets and pet owners in need throughout our community.



1,574
pets
microchipped

4,786
vaccinated
pets



May through December of 2019, the Mobile Community Wellness program & Kivo Mobile Clinic generated **\$99,945** in wellness revenue.



2,825
flea/tick and
heartworm
doses
purchased

May through December of 2019, we've seen **4,786 patients** and **hosted 102 events**.

ZELDA'S ADOPTION

Once Abandoned, Found her Forever Home



In March, 2019, a sweet, 7-year-old Labrador Retriever mix was transferred to the SPCA of Texas from Dallas Animal Services as part of an ongoing animal cruelty investigation by the Dallas Police Department. She had been found tethered in the bed of a pickup truck, abandoned and alone for over five days, at Dallas Love Field airport. The man who admitted to leaving her there was, shockingly, a celebrity – Ultimate Fighting Championship fighter Frank Shamrock. Zelda's story was heartbreaking, and it quickly touched off a media frenzy around the country. National news, local news, and even TMZ followed the unfolding events, and echos also reverberated around social media.

While the Dallas Police Department worked to bring charges against Shamrock, the SPCA of Texas tended to Zelda's care and wellbeing. Surprisingly, Zelda appeared to be healthy and in good condition upon her arrival at the SPCA of Texas, but the pain of being abandoned for so long was evident. She was shy, timid, and unsure of new people. Our staff knew they would have to work to earn her trust. She was examined by a Veterinarian and monitored by our hardworking Animal Behaviorists and Animal Care Specialists at the Russell E. Dealey Animal Rescue Center and the Jan Rees-Jones Animal Care Center. Over time, her sweet, gentle personality began to shine.

After gaining her trust, our staff felt that Zelda was finally ready to find a forever home. We knew she would need a patient, understanding owner who would never abandon her again. She didn't have to wait for long. The sweetest family anyone could have imagined came in to meet her the day she made her adoption floor debut. They had set up a Pet Alert on [spca.org/findapet](https://www.spcatexas.org/findapet) just for her immediately after hearing about her story on the news. Our Adoption Specialists made the introductions, and everyone agreed that this was the perfect home for Zelda. After capturing the hearts of people nationwide, Zelda was able to fall in love with a new family of her very own.

Best of all, Zelda was eager to give the vast amount of love in her heart to her new mom, who had recently suffered the loss of a family member. They are living happily ever after and all of our hearts are full!

Zelda is medically and behaviorally evaluated at Russell E. Dealey Animal Rescue Center. Zelda is examined by veterinarian and is apparently healthy despite being abandoned. Staff at the SPCA of Texas work hard to gain Zelda's trust and build her confidence.

MARCH 8, 2019



JFC'S FRANK SHAMROCK
ABANDONED DOG AT AIRPORT
... Animal In Good Care Now



MARCH 7, 2019

Dallas Animal Services and Dallas Police Department receive a call about a dog left at Dallas Love Field Airport. Dallas Police Department opens animal cruelty investigation and transfers dog to SPCA of Texas.



MARCH 28, 2019

Zelda begins to come out of her shell, letting her sweet personality shine! Zelda is cleared for adoption and is moved to the Jan Rees-Jones Animal Care Center adoption floor!

A loving family comes in to meet Zelda after receiving a Pet Alert. Her new owner, who heard about her on the news, is a perfect match for Zelda. Zelda is officially adopted into a loving home!

MARCH 28, 2019



Zelda and her new family.

THE PAYNE FAMILY

Sharing Their Love of Animals Through Giving



A love for animals knows no bounds. And when you combine that love with a spirit of generosity, you get the Payne family. John and Lana Payne quickly became part of the SPCA of Texas family in 2017 when they were first involved with Fur Ball, our annual black-tie fundraising gala.

Before that though, a life-long passion for animals has been a driving force for John and Lana, who, before ever having children, once owned 22 dogs at the same time. On their ranch, they currently have a variety of animals they care for, with five dogs residing at their home in Dallas. One of their dogs was fostered and adopted from the SPCA of Texas' Jan Rees-Jones Animal Care Center.

In 2019, John and Lana, along with their children Katherine and Jacob, became the first family ever to chair Fur Ball. Through their leadership and involvement, the gala raised more than it had ever done before at \$794,000! And Jacob, a senior at Jesuit Preparatory School, led a group of 14 classmates in the Paddle Pull portion of the evening's program that raised \$81,000, including a match by Russell E. Dealey. The Paddle Pull was a brand new addition in 2019!

The Paynes believe that the SPCA of Texas goes the extra mile for all animals in need. And that is only part of the reason why they are so dedicated to the organization and eager to inspire others to follow in their footsteps.

"I don't think people know what all the SPCA of Texas does, and it's important to share that," Lana said. The Paynes' deep support and continued leadership have helped pave the way for a new era for Fur Ball and the organization, and we are excited for what the future holds with the Paynes as part of our SPCA of Texas family!

WAYS TO GIVE

You Save Lives.

This past year, the SPCA of Texas received over 57,000 gifts, which allowed us to save animals from cruelty and neglect, provide invaluable resources to pet owners in need, and demonstrate a commitment to helping find every animal a loving home.

Your support, no matter how big or small, means everything to the animals we serve. There are so many ways to give back, and whether your support is a gift of time, items, or money, your donation matters to the lives of thousands of animals throughout North Texas.

Thank you for being the voice for animals who cannot speak for themselves, and for joining us during such an important year.

Thank you for making our work possible.

Learn how you can make an impact year-round with a monthly gift or about other ways to give at spca.org/waystogive.



September 21, 2019
Amount raised: **\$794,035**

Challenge Sponsor: **Russell E. Dealey**
Joy Sponsors: **The Addy Family, Lana & John Payne, Sewell Automotive, Patricia Villareal & Tom Leatherbury**
Event Chairs: **Lana & John Payne**
Event Co-Chairs: **Katherine & Jacob Payne**



January 27, 2019
Amount raised: **\$172,658**

Presenting Sponsor: **Jack Knox**
Honorary Chair: **Ann Horton Marcus**
Event Chair: **Susie Swanson**
Bone Appétit Chair: **Giana dePaul**



Nov 19 - Dec 23 2019
Amount raised: **\$89,748**

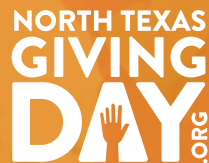
Plus 234 adoptions and \$46,915 in adoptions, donations, & retail

Bark & Build Lane Sponsor: **Dr. Larry & Mrs. Joan Rogers**
Companion Courtyard Sponsor: **Hill's Pet Nutrition**



May 11, 2019
Amount raised: **\$277,099**

Presenting Sponsors: **Hill's Pet Nutrition & VCA Animal Hospitals**
Main Stage Sponsor: **ISN**
Event Chair: **Mike Merritt**



September 19, 2019
Amount raised: **\$223,759**
Number of Donors: **1,824**



December 3, 2019
Amount raised: **\$60,969**
Match Sponsor: **Northern Trust**
Number of Donors: **595**

MAKING AN INVESTMENT In Your Community

Leave a Legacy that will Save Lives

When you include the SPCA of Texas in your will, you are helping save lives for years to come. Please visit spca.org/bequests or email us at legacy@spca.org. If you have already included us in your estate plans, please let us know so that we can thank you and welcome you to the Legacy Society.

How Your Donations are Spent

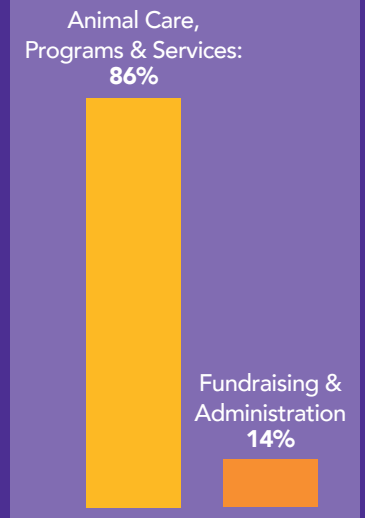
Revenues
\$33,816,000

Expenses
\$27,300,000

Unaudited numbers Expenses exclude depreciation

\$.86 of every dollar you give is spent directly for animal care and programs right here in North Texas.

As an independent 501 (c)(3) organization, we are not a branch or chapter of the ASPCA or any other humane group. We are funded by our generous donors, and 100% of your gifts stay right here in our community.



EIN: 75-1216660

The SPCA of Texas' strong financial health and commitment to accountability and transparency have earned it a 4-star rating from Charity Navigator, America's largest independent charity evaluator. The SPCA of Texas has received four consecutive 4-star ratings, putting the organization within the top 16% of organizations evaluated by Charity Navigator.



The 2019 income total includes \$7.8 million that the SPCA of Texas received in bequests. We are eternally grateful to those whose generous bequests we receive. These planned gifts build the financial foundation to continue our life saving work far into the future.

THANKS TO YOU, IN 2019...

Pets Received



2,936
Cats & Kittens

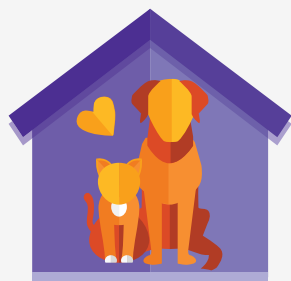
164
Equine

2,695
Dogs & Puppies

1,356
Other

*Other pets include livestock, small mammals, birds, etc.

Pets Adopted



2,772
Cats & Kittens

201
Equine

2,383
Dogs & Puppies

298
Other

Pet Resource Center



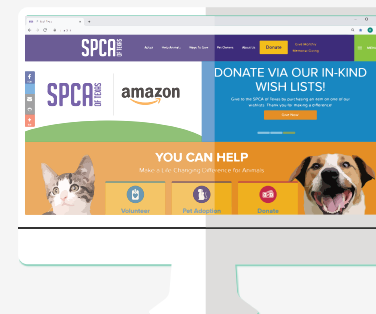
442
Total Pets Helped

131
Pets Retained in Homes

93.57%
Retention Rate

*Based on owners reached during 30-day check-in.

Communications



1.8 million
Website Visits

143,064
Social Followers

102,191
Calls Answered
by Customer Care Center

\$127 million+
Total Media Value
*Earned and In-Kind

Community Pet Program



21,707
General Public
Spays/Neuters

3,276
Shelter
Spays/Neuters

30,904
Wellness Visits

Mobile Community Wellness



4,786
Wellness Pets Served

Southern Dallas Initiative



11,299
Spay/Neuter
Surgery Package Total

41,516
Face-to-Face
Interactions

53,655
Households Reached

Board of Directors 2019

Chair

Patricia Villareal

Vice Chair

Steve Atkinson

Treasurer

William B. Driscoll, CPA

Secretary

John Ackerman

Executive Committee Members

Ambassador James W. (Wally) Brewster

Christina Sanders

Directors

Roberto Cañas*

Stephanie Carreon-Elliott

Gustavo N. Hinojosa, AIA, IIDA, NCARB, LEED AP

David Kubes

Brent Lemon*

Brian Loughmiller

Sonja McGill

Rocky McKelvey, DVM

Katy Murray

Hiren Patel

Jan Rees-Jones

Mandy Strauss

Danny Tobey*

*Board members whose term expired at the end of 2019. The SPCA of Texas is grateful to these board members for their service.

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Leadership Team 2019

Karen Froehlich, CAWA

President and CEO

Samantha Burnett, CAWA

Vice President, Organizational Development

Debra Burns, MA, CFRE

Sr. Vice President, Development

Maura Davies, MA

Vice President, Communications

Meredith Jones, MA

Vice President, Operations

Don Lindsley, CPA

Vice President, Finance

Locations

Jan Rees-Jones Animal Care Center,
Myron K. Martin Spay/Neuter and Animal
Wellness Clinic and The Rees-Jones
Foundation Humane Education Center
2400 Lone Star Drive, Dallas, TX 75212

Russell E. Dealey Animal Rescue Center
Dallas, TX

Russell H. Perry Animal Care Center and
Spay/Neuter and Animal Wellness Clinic
8411 Stacy Road, McKinney, TX 75070

Mary Spencer Spay/Neuter and Animal
Wellness Clinic at Village Fair
4830 Village Fair Drive, Dallas, TX 75224

Main Telephone:

214-742-SPCA (7722)

Tax ID: 75-1216660

Website:

www.sPCA.org



facebook.com/spcaoftexaspage



twitter.com/spcaoftexas



instagram.com/spcatexas

OUR MISSION

The SPCA of Texas is dedicated to providing every animal exceptional care and a loving home.

SERVING ANIMALS IN NORTH TEXAS

The SPCA of Texas is the leading animal welfare agency in North Texas with two shelters, three spay/neuter clinics, two mobile spay/neuter clinics, one mobile adoptions unit and an animal rescue center located in Dallas and Collin Counties, and serves as an active resource center providing an array of programs and services that bring people and animals together to enrich each other's lives.

A comprehensive animal welfare agency, the SPCA of Texas is not affiliated with any other entity and does not receive general operating funds from the City of Dallas, State of Texas, federal government, or any other humane organization.

We are a 501(c)(3) nonprofit organization (Tax ID #75-1216660), dedicated to the welfare of animals and people.

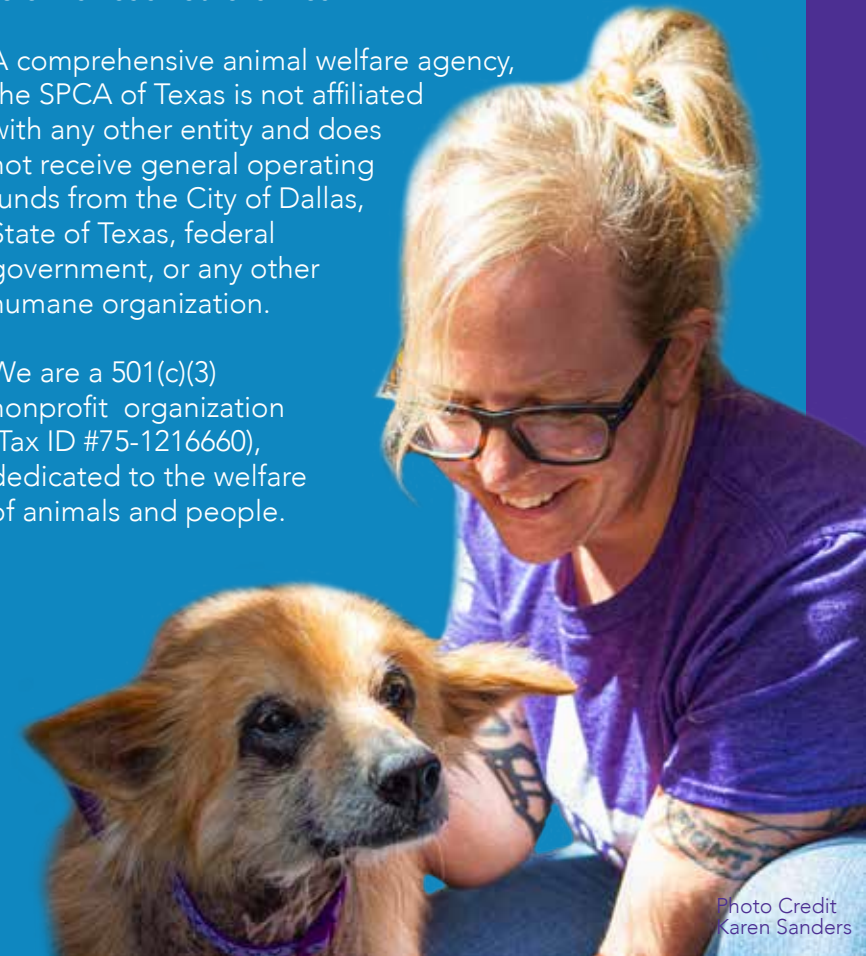


Photo Credit
Karen Sanders